



Driving License

CONTACT

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ABOUT ME

Experience in European policy (European Commission, BusinessEurope). Private sector experience in communication and public relations (Champagne company and consulting firm).

EXPERIENCES

DG Trade - European Commission

European Commission - Since June 2017 - Brussels

Working in the Unit responsible for Industry, Goods, Energy, Customs and Origin.



DG Trade - European Commission

European Commission - October 2016 to February 2017

Bluebook traineeship in DG Trade

European Public Affairs



BUSINESSEUROPE - May 2015 to August 2015 - Internship - Brussels - Belgium

- ▶ 1) Monitored EU policy developments:
 - Monitored relevant policy developments in the European Parliament related to employment and social affairs dossiers, in particular the EMPL, LIBE, FEMM and ECON committees and informed the advisers of important developments
 - .
- ▶ 2) Worked on EU socioeconomic governance:
 - Conducted an assessment of the way in which the European Commission and Council addressed national employment and social policy challenges, within the framework of the European Semester, in the 2015 country specific recommendations
 - .
- ▶ 3) Took part in the European Social Dialogue:
 - Attended internal meetings of the Department and external meetings as necessary, including meetings between EU social partners and the Commission with regard to the European Semester and the European Social Dialogue;
 - .
- ▶ - Supported BUSINESSEUROPE activities in the context of the European social dialogue by preparing two presentations summarising the recent EU social dialogue outcomes, i.e. a joint social partners "in-depth employment analysis" and the "EU social dialogue work programme for 2015-2017";
- .
- ▶ - Assisted in particular with the knowledge-gathering and updating of information on national labour market reforms, as part of shaping BUSINESSEUROPE involvement in EU governance processes.
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- ▶ - Took part in the Employers' Young Professionals Academy (EYPA), a project conducted by the Programme for Employers' Activities of the International Training Centre of the International Labour Organization (ITCILO).

Conference on Nationalism in Europe

AECEE (European Students' Forum) - February 2014 - Volunteer Work - Lublin - Poland



As part of the European Students' Forum (AECEE), I have been selected for participating in a Convention in Lublin (Poland) on the thematic of «Nationalism in Europe» which took place in February 2014.

Volunteer-Project Manager

AECEE - September 2013 to June 2014 - Volunteer Work - Brussels - Belgium



- ▶ Project description:

I was responsible for the Y-Vote Convention in Brussels which took place in April 2014. The Convention focused on different existing visions of how the European Union should develop, taking into account geographical, social, economic and political aspects.

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► 1) Developing content for the 5-day Convention

Brainstorming on topics of interest and means of presenting it such as:

- Workshop on parliamentary groups and their political programmes
- Workshop on ways to make the EU more participative
- Migration and the EU
- Youth Employment
- Single Market

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► 2) Logistics

- Inviting experts and MEPs
- Building Partnerships
- Fundraising

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► 3) Responsible for the selection of a Panel of 25 candidates from all over Europe

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► 4) PR tasks

The Goal was to ensure a good coverage of the event:

- Developing advertising and marketing communications material
- Publishing articles on blogs and in newspapers
- Creating dossier for external stakeholders
- Preparing speeches

Brand Manager. Responsible for 5 European markets (Belgium, France, Germany, Luxembourg, United Kingdom) and the USA



Champagne VIRGINIE T - September 2013 to May 2015 - Full-time - Brussels - Belgium

► Conducting Research

- Taxation in the European Union
- Logistics and distribution to 5 European countries (United-Kingdom, Germany, France, Luxembourg and Belgium)
- Company law and competition law in the Champagne Business

.

► Coordinating and monitoring all aspects of the brand

- Monitoring European Union legislation and its impact on the business
- Monitoring TTIP negotiations
- Monitoring WTO agreements
- Monitoring competition and searching for exposure on markets abroad
- Analyzing market figures and market forecasts for effective decision-making
- Developing partnerships and implementing distribution channels abroad
- Proposing a tailored marketing strategy on each potential market

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► Public relations

- Contacting and organizing interviews with journalists
- Organizing tastings
- Organizing events with PR Agencies abroad as well as with partners
- Writing and editing reports
- Drafting press releases
- Drafting Speeches

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► Managing a team of 3 people in Brussels and PR Agencies abroad

- Responsible for the recruitment of new team members and monitoring their productivity in Brussels and our markets abroad

Voluntary Work



Erasmus Student Network Strasbourg (ESN) - January 2012 to May 2013 - Volunteer Work - Strasbourg - France

- ▶ We created and held a new event under my supervision: exchange students were invited to donate the clothes they no longer used to local charity organizations.
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- ▶ I was an eager advocate of the Social Erasmus program a project that aims to motivate exchange students to give back to the local community under 3 main areas of action: education, environment and charity
 - .
- ▶ Organized festive, cultural and sport events and trips in France/Germany
 - .
- ▶ Participated in official events (e.g. Open Doors Days at the University of Strasbourg and at the European Parliament)
 - .
- ▶ I participated in the International Section meeting held in Strasbourg in March 2013. The meeting focused on logistics matters as they were expecting 80 volunteers of the ESN network to come to Strasbourg. As such, I managed a team of 12 people to welcome volunteers and provide them with accommodation

Communication & Project Management Responsible



Vital Smarts France - September 2011 to November 2012 - Apprenticeship - Strasbourg - France

- ▶ Studies:
 - Analysis of product performance against competition and thorough analysis of the company's brand image and brand identity on the European and American markets
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- ▶ Public relations, lobby and event organization
 - Conferences, Debates, Networking
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- ▶ Press
 - Media monitoring
 - Writing articles
 - Drafting speeches
 - .
- ▶ Strategic Marketing
 - Development of a strategic marketing and communication plan
 - Transposition of US corporate marketing and communication material on the French market
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Marketing Analyst Mission conducted with EM Strasbourg Business School for the yoghurt brand Savoie Yaourt.

Alsace Lait - March 2012 to May 2012 - Strasbourg - France

- ▶ Panel distributors studies
- ▶ Analysis of the evolution by segment of price, by brand, by flagship products, numerical distribution and all-commodity distribution
- ▶ Average monthly sales and consumer surveys

Market Research Analyst



Europartner-solar - July 2009 to September 2009 - Internship - Würzburg - Germany

- ▶ I conducted a PESTEL analysis (stands for "Political, Economic, Social, Technological, Environmental and Legal analysis) on the French market
- ▶ Drafted a final report on the benefits/advantages or lack thereof upon entry on the French market

Journalist Trainee

Journal Sud-Ouest - August 2006 to September 2006 - Internship -
Bordeaux - France



- ▶ Personal research on topics
- ▶ Setting up of interviews
- ▶ Published written articles under my name

EDUCATION

MA in European Economics and Public Policy Analysis

College of Europe

September 2015 to June 2016

A mixed degree studying political science as well as European economics.

Specialisation in European public policy analysis.

Executive Master in European Union Studies (ULB-IEE)

INSTITUT D'ETUDES EUROPÉENNES DE L'UNIVERSITÉ LIBRE DE BRUXELLES (ULB),
Brussels (Belgium)

September 2014 to June 2016

Master's program in evening classes.

Program in European Law, Economics, Politics & History:

- Europe and World Trade
- Labor and Social policies
- European Knowledge Society
- Widening Europe and Neighbourhood Policy
- European Union and Developing Countries
- The European Union, Global Governance and World Order
- Law and Economics of Competition
- The Law of the Internal Market
- Common Foreign and Security Policy and Defense Policy
- The Political Economy of European Integration
- Institutions and Decision Making in the European Union
- History of European Convergence in the 20th Century

International Master in Management

EM Strasbourg Business School (ESC Grande École), Strasbourg (France)

September 2010 to November 2012

Business administration:

- Business economics / Business analysis
- Business Law
- Marketing & Communication
- Management
- European politics: European integration

Thesis: Awarded with highest honors

EM Strasbourg Business School

Title of publication: How to be competitive on the Single Market for Small and Medium Enterprises of

services in a B to B environment -through Brand Image & Innovation.

Date of publication :12/2013

Name of publisher :EM Strasbourg Business School

Bachelor in Humanities (Year 3) - "Langues Etrangères Appliquées"

Universität Salzburg, Salzburg (Austria)

September 2008 to July 2009

Studies in German and English:

- International relations
- Business Economics
- European Law
- International Marketing
- British and German affairs

Bachelor in Humanities (Year 2) - "Langues Etrangères Appliquées"

Otto-Friedrich-Universität Bamberg University, Bamberg (Germany)

September 2007 to August 2008

Studies in German and English:

- International relations
- Private law
- Public law
- European Union community law
- Trade Law
- British and German affairs

Bachelor in Humanities (Year 1) - "Langues Etrangères Appliquées"

Université Michel de Montaigne (Bordeaux 3)

September 2006 to July 2007

Studies in French, German and English:

- Economics
- Comparative Constitutional Law
- British and German affairs

High School Diploma (American and French)

Shakopee High School

September 2002 to August 2006

Scholarship obtained in order to study in the United States of America (2005-2006).

Holder of French High School Diploma (baccalauréat) and American High School certificate.

SKILLS

Public Relations Skills

- ▶ Organizing Press meetings
- ▶ Drafting press releases
- ▶ Drafting Speeches
- ▶ Writing and editing reports
- ▶ Organizing events with PR Agencies
- ▶ Setting up Partnerships

Research and Analysis skills:

- ▶ I contributed to the Europe 2020 Public Consultation in October 2014.
- ▶ As part of my tasks at Champagne VIRGINIE T.: - I examine WTO agreements and its impact on the business - I examine competition and search for exposure on markets abroad- I analyse market figures and market forecasts for effective decision

- ▶ As part of BUSINESSEUROPE, I monitored relevant policy developments in the European Parliament related to employment and social affairs dossiers, in particular the EMPL, LIBE, FEMM and ECON committees and informed the advisers of important developments
- ▶ For BUSINESSEUROPE and 30 federations, I conducted an assessment of the way in which the European Commission and Council addressed national employment and social policy challenges, within the framework of the European Semester, in the 2015 country specific recommendations
- ▶ Moreover, I conducted a research project within the previous company I worked for and as part of my Master's degree:
- ▶ The project required excellent communication skills (interviews of CEOs, executives) and analytical skills (competitor monitoring, benchmarking, legal and political analysis). My project led the company to re-evaluate its business marketing strategy.
- ▶ I conducted a PESTEL analysis (stands for Political, Economic, Social, Technological, Environmental and Legal analysis) for the entry of renewable energy on the French market

Communication skills

- ▶ Experienced in interactions with a variety of stakeholders (public and private)
- ▶ Active listener with great ability to make compromise while positively impacting individuals' involvement and productivity.
- ▶ Capacity to resolve conflict and set a common goal in group projects.
- ▶ Ability to make decisions and take initiative in a high paced working environment.

Project Management / Event organisation skills:

- ▶ I was responsible for the selection of a panel of 25 candidates for a 3 day-conference (Y-Vote Europe) in Brussels for the AEGEE organization. I equally provided my assistance in terms of logistics and administration of the event itself.
- ▶ As a Brand Manager at Champagne VIRGINIE T., I often organize events with partners for various occasions.
- ▶ My position as a trainee journalist required a high level of multitasking and I developed an excellent priority system balancing workload between setting interviews, planning transportation, writing articles and managing photographers' schedules.
- ▶ As a Brand Manager responsible for 5 European markets as well as the USA, I recruited interns and managed a team in Brussels as well as PR agencies abroad.

Computer skills

- ▶ Microsoft Office Suite: Advanced level (Excel, PowerPoint, Word, Outlook).
- ▶ Project Management: User of the open source software Gantt Project.
- ▶ Semantic analysis: Software Tropes

Languages written and spoken

- ▶ French : mother tongue
- ▶ English (level C2)

INTERESTS

Journalism

- ▶ Was a journalist trainee for the Sud-Ouest Newspaper, the second biggest regional daily newspaper in France. I published articles under my name in this newspaper during my traineeship.
- ▶ Took part of the student newspaper's team in High School, writing articles and working on the newspaper's layout.

EU and national politics/policies and Communication

Member of International Youth Organisations dealing with EU policies